For more information, please contact Maddie McClure. Arts of Southern Kentucky mmcclure@artsofsky.org 270.392.1970



ARTS OF SOUTHERN KENTUCKY LAUNCHES SKYPASS PROGRAM

Arts of Southern Kentucky creates program to provide tickets for individuals on financial assistance from Commonwealth of Kentucky.

For Immediate Release November 30, 2021

BOWLING GREEN, KY – On Tuesday, November 30th, Arts of Southern Kentucky proudly announces the establishment of a new program, *SKyPASS: Arts Access for All*, that will provide tickets to individuals on financial assistance from the Commonwealth of Kentucky for most SKyPAC, Orchestra Kentucky, and BG OnStage performances.

Through artistic excellence and a commitment to improving the quality of life in south central Kentucky, Arts of Southern Kentucky seeks to inspire and empower the community through diverse programs that extend beyond the concert hall. SKyPASS will strengthen music and arts exposure for families, children and adults who have not been able to engage with the organization. The program offers entertainment experiences with the mission to enrich lives and introduce non-traditional audiences to the arts for many generations to come.

"We believe that everyone should benefit from the arts," said Jeffrey Reed, President & CEO of Arts of Southern Kentucky. "We are happy to offer this program for those who cannot ordinarily afford tickets to our productions so that they will be able to enjoy them." SKyPASS is made possible through the generous support of Bendix; Ben Smith Life Compass Financial; English, Lucas, Priest & Owsley, LLP; Graves Gilbert Clinic; Jim Johnson Nissan/Hyundai | Jim and Darlene Johnson; U.S. Bank; and the Laura Turner Dugas Fund for Allen County.

"Arts of Southern Kentucky is a community supported organization, and it's our duty and privilege to support our community as well," said Elise Charny, Arts of Southern Kentucky Education Director.

"The arts are not only some of our greatest pleasures, they are also our greatest sources of comfort in trying times," Charny said. "The performing arts nourishes the soul and lifts the

Arts of Southern Kentucky, Inc 601 College St. P.O. Box 748 Bowling Green, KY 42102 Administrative Office 270-904-5000 | Ticket Office 270-904-1880 | www.TheSKyPAC.com spirit. It sustains us when we're sad and entertains us when we need to set aside the worries of the day."

SKyPASS offers cardholders up to four complimentary tickets per program for most shows at SKyPAC. Performances are in the Rita & Jim Scott Concert Hall. This program is available to qualifying members of the community receiving financial assistance from the Commonwealth of Kentucky.

SKyPASS membership cards are available through partner organizations that serve people in need. For a complete list of current participating partners, program information and concert availability, go to TheSKyPass.org.

To order tickets, SKyPASS holders should contact the SKyPAC ticket office by phone (270.904.1880), in person (601 College Street) or online (TheSKyPass.org).

<u>Arts of Southern Kentucky</u>: In 2020, with the assistance of the Warren County Fiscal Court and Judge Michael O. Buchanon, Orchestra Kentucky assumed management of the Southern Kentucky Performing Arts Center (SKyPAC). The new organization, titled Arts of Southern Kentucky, is led administrative and artistically by Jeffrey Reed.

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